

Drag Illustrated

Technical Specs

dragillustrated.com

Ad Size	Dimensions (WIDTH x HEIGHT)
Front Page	4.00" x 2.00"
Full Page (AND BLEED LIVE AREA)	9.75" x 11.75"
Full Page (FULL BLEED)	11.25" x 13.25"
Page Three	7.281" x 11.75"
1/2 Page (HORIZONTAL)	9.750" x 5.781"
1/2 Page (VERTICAL)	4.775" x 11.75"
1/4 Page (HORIZONTAL)	9.750" x 2.781"
1/4 Page (VERTICAL)	4.775" x 5.781"
1/8 Page	4.775" x 2.781"
Performance Directory	1.8" x 1.0"

Accepted formats: TIF, JPEG, or PDF file (300dpi) built to size.

Production: Ratecard prices indicate client-supplied advertising. If needed, complete graphic design service is available.

Payment policy: All advertising is sold on a "net 30 days" basis. Balances beyond 30 days are subject to a finance charge equal to 18% annually. Accepted payment methods: check, credit cards, PayPal.

Mail artwork, laser proofs and digital files to: Drag Illustrated, P.O. Box "P", Fort Dodge, IA 50501

For overnight delivery: Drag Illustrated, Attn: Dave Haldin, 1798 Fairbanks Ave., Barnum, IA 50518

Email delivery: dave@dragillustrated.com

For large files: ask for upload instructions for our ftp site

ImagePro
MULTIMEDIA

Wyatt Haldin
Publisher/Sales